













PRESS RELEASE Fabriano, 23rd May 2017

ISTOCARTA and its forth-coming initiatives

Just one month to go and ISTOCARTA is to launch two of its numerous initiatives that have been planned for this year. On 16th June 2017 at 5.00pm at Fabriano's 'Sala Teatro dell'Accademia dei Musici' (P.zza Fabio Altini no. 9), granted by courtesy of the Chairman of the 'Accademia', Mr. Valerio Veneri (Architect), the venue is to host 'I protagonisti della carta FABRIANO. Il principio ed il termine di una dinastia di cartari: Pietro e Giovanni Battista Miliani'. Two recent publishing works by ISTOCARTA will be presented for the occasion - one dedicated to Pietro Miliani (1744 -1817) and the second to Giovanni Battista Miliani (1856 - 1937), on the anniversary of their deaths: 200th anniversary for the former and 80th anniversary for the latter. Two reprints viz. "Pietro Miliani Fabbricante di Carta" by Andrea Gasparinetti (1964) and "LA MUSICA" by Giovanni Battista Miliani (1885) to commemorate two of the key figures in a dynasty of paper entrepreneurs who have facilitated the spreading of FABRIANO paper throughout the world. Presenting will be Dr.Caterina Silva from the foundation 'Fondazione Museo Bodoniano (Parma) and the concert pianist Maestro Claudio Veneri from the 'Accademia dei Musici'. The event will also see the participation of Prof. Francesco Chiapparino and Dr. Marianna Astore from the 'Università Politecnica delle Marche' (UNIVPM). The event, a joint cooperation with the 'Accademia dei Musici' and the illustrious 'Museo Bodoniamo, will be sponsored by the municipality of Fabriano, and by 'Ente Autonomo Palio San Giovanni Battista' and UNIVPM as well.

The following day, 17th June 2017 at 3.30pm at the head-offices of ISTOCARTA (V.le Pietro Miliani 31/33) a photograph exhibition will be inaugurated on 'Le storiche Cartiere Miliani: FOTORICORDO della "fabbrica bella", which will be open to the public from 17th to 30th June 2017, every day from 3.30pm to 6.30pm. The photograph exhibition will give an insight into the entrepreneurial reality during the early 20th century, which proved to be avant-garde and sensitive to the development of culture, creativity and sustainability. An occasion to celebrate 200th + 1 anniversary of the birth of Giuseppe Miliani (1816 - 1890), one of the key role-players of the dynasty of Miliani, and inaugurate the digital photo-library "Fototeca digitale" which has seen the digitalization of over 1.200 historical photos that have been drawn out from the "Fondo Fototeca dal 1871" conserved in the Archives of the Cartiere Miliani. The exhibition has been patronised by Confindustria and MUSEIMPRESA.

Both the initiatives will be held on occasion of the **XXIII edition of 'Palio di San Giovanni Battista'** (Fabriano, 14th-24th June 2017).

- Further details will follow -

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